

## More About the Survey

The Cato Institute conducted a survey of attendees at the debate hosted by the Cato Institute and Heritage Foundation in which interns at both organizations debated whether conservatism or libertarianism is a better political philosophy on July 23, 2015.

An email was sent to every person who pre-registered or walked-in to the debate at the conclusion of the event with a link to a Qualtrics survey. Emails were sent to 588 people, of these we estimated 360 were in attendance at the debate. In total, we collected 179 surveys from debate attendees, producing a response rate of 30% among all those emailed and 50% of estimated attendees. The margin of error for this attendee survey is +/- 5.2%. Of the 179 surveys, 139 came from millennial attendees, including 59 self-identified conservatives and 54 self-identified libertarians. The margin of error for millennial conservatives is +/- 8.9% and for millennial libertarians is +/- 9.6%. The remaining survey respondents included self-identified moderates, liberals, progressives, and some over the age of 35 and thus not considered a millennial attendee.

The survey is not intended to be representative of all millennial conservatives and millennial libertarians. Instead, it is a unique snapshot of politically engaged young conservatives and libertarians, with higher levels of education and political information, who chose to attend this event. Because these attendees are politically engaged millennials, their responses may provide some indication of the direction libertarian and conservative millennial “elites” will take both movements in the future.