

Cato 2026 Fall Trade and Populism National Survey

CATO INSTITUTE/MORNING CONSULT • N=4,150

MARGIN OF ERROR ±2%. NUMBERS MAY NOT ADD UP TO 100% DUE TO ROUNDING.

1. All other things being equal, if the election for Congress were held today, would you be more likely to vote for the Republican candidate or the Democratic candidate for Congress?

■ <i>Total Republican</i>	42%
■ <i>Total Democrat</i>	47%
■ Definitely the Republican candidate	29%
■ Probably the Republican candidate	13%
■ Probably the Democratic candidate	12%
■ Definitely the Democratic candidate	34%
■ Not sure	11%
■ Total	100%

2. Do you approve or disapprove of the job Donald Trump is doing as president?

■ <i>Total approve</i>	42%
■ <i>Total disapprove</i>	54%
■ Strongly approve	25%
■ Somewhat approve	18%
■ Somewhat disapprove	10%
■ Strongly disapprove	44%
■ Don't know / No opinion	4%
■ Total	100%

Q3 Summary

Do you have a favorable or unfavorable opinion of the following people?	PERCENT FAVORABLE	PERCENT UNFAVORABLE	NET FAVORABILITY
■ Bernie Sanders	44%	39%	+5
■ Marco Rubio	39%	36%	+3
■ Kamala Harris	48%	45%	+3
■ Alexandria Ocasio-Cortez	35%	36%	-1
■ Gavin Newsom	36%	38%	-2
■ Zohran Mamdani	30%	35%	-4
■ JD Vance	42%	46%	-4
■ Elon Musk	38%	50%	-12
■ Donald Trump	41%	55%	-14

3. Do you have a favorable or unfavorable opinion of the following people?

(a) Zohran Mamdani? (Net favorability: -4)

■ <i>Total favorable</i>	30%
■ <i>Total unfavorable</i>	35%
■ Very favorable	18%
■ Somewhat favorable	13%
■ Somewhat unfavorable	8%
■ Very unfavorable	26%
■ Heard of, no opinion	12%
■ Never heard of	23%
■ Total	100%

(b) Gavin Newsom (Net favorability: -2)

■ <i>Total favorable</i>	36%
■ <i>Total unfavorable</i>	38%
■ Very favorable	19%
■ Somewhat favorable	17%
■ Somewhat unfavorable	10%
■ Very unfavorable	29%
■ Heard of, no opinion	13%
■ Never heard of	13%
■ Total	100%

(c) Alexandria Ocasio-Cortez (Net favorability: -1)

■ <i>Total favorable</i>	35%
■ <i>Total unfavorable</i>	36%
■ Very favorable	19%
■ Somewhat favorable	16%
■ Somewhat unfavorable	9%
■ Very unfavorable	28%
■ Heard of, no opinion	13%
■ Never heard of	16%
■ Total	100%

(d) Marco Rubio (Net favorability: +3)

■ <i>Total favorable</i>	39%
■ <i>Total unfavorable</i>	36%
■ Very favorable	23%
■ Somewhat favorable	16%
■ Somewhat unfavorable	10%
■ Very unfavorable	26%
■ Heard of, no opinion	14%
■ Never heard of	11%
■ Total	100%

(e) JD Vance (Net favorability: -4)

■ <i>Total favorable</i>	42%
■ <i>Total unfavorable</i>	46%
■ Very favorable	25%
■ Somewhat favorable	16%
■ Somewhat unfavorable	10%
■ Very unfavorable	35%
■ Heard of, no opinion	8%
■ Never heard of	4%
■ Total	100%

(f) Donald Trump (Net favorability: -14)

■ <i>Total favorable</i>	41%
■ <i>Total unfavorable</i>	55%
■ Very favorable	26%
■ Somewhat favorable	15%
■ Somewhat unfavorable	10%
■ Very unfavorable	45%
■ Heard of, no opinion	3%
■ Never heard of	1%
■ Total	100%

(g) Elon Musk (Net favorability: -12)

■ <i>Total favorable</i>	38%
■ <i>Total unfavorable</i>	50%
■ Very favorable	18%
■ Somewhat favorable	20%
■ Somewhat unfavorable	12%
■ Very unfavorable	38%
■ Heard of, no opinion	10%
■ Never heard of	3%
■ Total	100%

(h) Kamala Harris (Net favorability: +3)

■ <i>Total favorable</i>	48%
■ <i>Total unfavorable</i>	45%
■ Very favorable	28%
■ Somewhat favorable	20%
■ Somewhat unfavorable	10%
■ Very unfavorable	34%
■ Heard of, no opinion	6%
■ Never heard of	2%
■ Total	100%

(i) Bernie Sanders (Net favorability: +5)

■ <i>Total favorable</i>	44%
■ <i>Total unfavorable</i>	39%
■ Very favorable	23%
■ Somewhat favorable	21%
■ Somewhat unfavorable	12%
■ Very unfavorable	27%
■ Heard of, no opinion	12%
■ Never heard of	6%
■ Total	100%

4. Do you have a favorable or unfavorable opinion of President Trump's handling of U.S. trade policy?

■ <i>Total favorable</i>	43%
■ <i>Total unfavorable</i>	57%
■ Very favorable	23%
■ Somewhat favorable	21%
■ Somewhat unfavorable	16%
■ Very unfavorable	41%
■ Total	100%

5. How much would you say you know about tariffs?

■ A great deal	17%
■ A moderate amount	28%
■ Some	32%
■ Not very much	20%
■ Never heard of it	3%
■ Total	100%

6. Do you consider an increase in U.S. tariffs to primarily be...

■ A tax increase on Americans	29%
■ A tax increase on foreign countries	21%
■ A tax increase on both Americans and foreign countries equally	28%
■ Not a tax increase	8%
■ Don't know / No opinion	14%
■ Total	100%

7. As you may know, a U.S. tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States. How important will tariffs be to your vote in the midterms?

■ <i>Total important</i>	75%
■ <i>Total not important</i>	25%
■ Very important	35%
■ Somewhat important	40%
■ Not very important	17%
■ Not important at all	8%
■ Total	100%

8. Do you favor or oppose placing tariffs on most products brought into the United States, in efforts to encourage companies to create more jobs and make more products in America?

■ <i>Total favor</i>	45%
■ <i>Total oppose</i>	42%
■ Strongly favor	22%
■ Somewhat favor	24%
■ Somewhat oppose	19%
■ Strongly oppose	23%
■ Don't know / No opinion	13%
■ Total	100%

Q9 Summary

Would you favor placing tariffs on most products brought into the United States, in efforts to encourage companies to create more jobs and make more products in America, if they increased the average household's costs by approximately the following amounts?	PERCENT YES
■ \$100 annually	38%
■ \$500 annually	32%
■ \$1,000 annually	29%
■ \$2,000 annually	27%

9. Would you favor placing tariffs on most products brought into the United States, in efforts to encourage companies to create more jobs and make more products in America...

(a) ...if they increased the average household's costs by approximately \$100 annually?

■ Yes	38%
■ No	42%
■ Don't know / No opinion	21%
■ Total	100%

(b) ...if they increased the average household's costs by approximately \$500 annually?

■ Yes	32%
■ No	47%
■ Don't know / No opinion	21%
■ Total	100%

(c) ...if they increased the average household's costs by approximately \$1,000 annually?

■ Yes	29%
■ No	47%
■ Don't know / No opinion	23%
■ Total	100%

(d) ...if they increased the average household's costs by approximately \$2,000 annually?

■ Yes	27%
■ No	53%
■ Don't know / No opinion	21%
■ Total	100%

10. Have tariffs put in place under the Trump administration increased or decreased the prices of things you buy at the store, or not impacted prices at all?

■ <i>Total increased</i>	74%
■ <i>Total decreased</i>	9%
■ Increased the prices a lot	41%
■ Increased the prices somewhat	33%
■ Decreased the prices somewhat	7%
■ Decreased the prices a lot	3%
■ No impact at all	16%
■ Total	100%

11. Have the tariffs put in place by the Trump administration strengthened or weakened the American economy, or had no impact either way?

■ <i>Total strengthened</i>	33%
■ <i>Total weakened</i>	53%
■ Strengthened the American economy a lot	13%
■ Strengthened the American economy somewhat	20%
■ Weakened the American economy somewhat	23%
■ Weakened the American economy a lot	30%
■ No impact either way	15%
■ Total	100%

12. Have the tariffs put in place by the Trump administration improved your personal quality of life, worsened it, or had no impact at all?

■ <i>Total improved</i>	23%
■ <i>Total worsened</i>	49%
■ Improved my personal quality of life a lot	8%
■ Improved my personal quality of life somewhat	15%
■ Worsened my personal quality of life somewhat	27%
■ Worsened my personal quality of life a lot	21%
■ No impact at all	29%
■ Total	100%

13. How effective, if at all, do you think tariffs are at encouraging Americans to buy American-made products instead of foreign-made imported products?

■ <i>Total effective</i>	42%
■ <i>Total ineffective</i>	41%
■ Very effective	17%
■ Somewhat effective	26%
■ Somewhat ineffective	18%
■ Very ineffective	23%
■ Don't know / No opinion	17%
■ Total	100%

14. Which of the following, if any, have you done in the past 6 months? Please select all that apply.

■ Tried to cut back on spending altogether	47%
■ Switched to a different brand that costs less at the store	37%
■ Held off on making a big purchase, hoping prices would go down	33%
■ Stocked up on items to avoid future price increases	28%
■ Switched to buying American-made products	19%
■ Other, please specify	1%
■ None of the above	20%

15. Was there any time during the past 12 months when you were worried that income from all the members of your household would not be enough to meet all the expenses and bills, or not?

■ Yes, worried, and I could not pay expenses and bills	26%
■ Yes, worried, but was able to pay expenses and bills	36%
■ No, not worried about meeting expenses and bills	38%
■ Total	100%

[QUESTIONS 16–54 HELD FOR FUTURE RELEASE]

SURVEY METHODOLOGY

The Cato Institute commissioned Morning Consult to conduct this survey. Interviews were conducted online from August 13-16, 2026, among 4,150 registered voters. Respondents were drawn from multiple online, opt-in non-probability panels through Morning Consult’s sample exchange, selected using quotas on age, gender, and education. Prior to data collection, secure link authentication and digital fingerprinting were used to prevent duplicate responses. During fielding, attention, speeding, and straightlining checks were applied alongside fraud detection techniques. Post-survey pattern detection algorithms were used to identify and remove suspicious

responses. The data were weighted to approximate the composition of registered voters using iterative proportional fitting (raking). Weighting targets included gender by age, gender by children in household, race by educational attainment, educational attainment, race, marital status, home ownership, region, and 2024 presidential vote choice. Demographic weighting targets were drawn from the 2024 Current Population Survey Voting and Registration Supplement. The modeled margin of error for the full sample is ±2 percentage points. Certain questions were asked of randomly assigned subsamples and carry larger margins of error.

Cato 2026 Spring Trade National Survey

CATO INSTITUTE/MORNING CONSULT • N=2,002

MARGIN OF ERROR ±2%. NUMBERS MAY NOT ADD UP TO 100% DUE TO ROUNDING.

1. All other things being equal, if the election for Congress were held today, would you be more likely to vote for the Republican candidate or the Democratic candidate for Congress?

■ <i>Total Democrat</i>	47%
■ <i>Total Republican</i>	42%
■ Definitely Democrat	34%
■ Probably Democrat	13%
■ Probably Republican	13%
■ Definitely Republican	29%
■ Not sure	11%
■ Total	100%

2. How much would you say you know about tariffs?

■ A great deal	19%
■ A moderate amount	31%
■ Some	31%
■ Not very much	16%
■ Never heard of it	3%
■ Total	100%

3. As you may know, a U.S. tariff is a tax the U.S. government imposes on a product produced in another country and then imported into the United States. How important will tariffs be to your vote in the midterms?

■ <i>Total important</i>	77%
■ <i>Total not important</i>	23%
■ Very important	34%
■ Somewhat important	43%
■ Not very important	16%
■ Not important at all	7%
■ Total	100%

4. Do you support or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production?

■ <i>Total support</i>	53%
■ <i>Total oppose</i>	47%
■ Strongly support	19%
■ Somewhat support	34%
■ Somewhat oppose	25%
■ Strongly oppose	22%
■ Total	100%

Q5 Summary

Would you support or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it made a pair of blue jeans... [% Total Oppose by price point] [ASKED OF HALF]	PERCENT SELECTED
■ \$5 more expensive	44%
■ \$10 more expensive	56%
■ \$25 more expensive	72%
■ \$50 more expensive	76%

5. (a) [ASKED OF HALF] Would you support or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it made a pair of blue jeans \$5 more expensive?

■ <i>Total support</i>	56%
■ <i>Total oppose</i>	44%
■ Strongly support	21%
■ Somewhat support	35%
■ Somewhat oppose	22%
■ Strongly oppose	22%
■ Total	100%

5. (b) [ASKED OF HALF] Would you support or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it made a pair of blue jeans \$10 more expensive?

■ <i>Total support</i>	44%
■ <i>Total oppose</i>	56%
■ Strongly support	15%
■ Somewhat support	30%
■ Somewhat oppose	27%
■ Strongly oppose	29%
■ Total	100%

5. (c) [ASKED OF HALF] Would you support or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it made a pair of blue jeans \$25 more expensive?

■ <i>Total support</i>	28%
■ <i>Total oppose</i>	72%
■ Strongly support	11%
■ Somewhat support	17%
■ Somewhat oppose	27%
■ Strongly oppose	45%
■ Total	100%

5. (d) [ASKED OF HALF] Would you support or oppose adding a tariff to imported blue jeans made in other countries to boost American blue jean production if it made a pair of blue jeans \$50 more expensive?

■ <i>Total support</i>	24%
■ <i>Total oppose</i>	76%
■ Strongly support	11%
■ Somewhat support	13%
■ Somewhat oppose	28%
■ Strongly oppose	48%
■ Total	100%

Q6 Summary

Would you support or oppose the U.S. government putting new tariffs on goods made in other countries if... [% Total Oppose by condition] [ASKED OF HALF]	PERCENT SELECTED
■ If it increased the price of things you buy at the store	53%
■ If it decreased the innovation and growth in American businesses	53%
■ If it encouraged other U.S. companies to lobby for their own tariffs or subsidies	35%
■ If foreign governments retaliated with restrictions on U.S.-made products	43%
■ If it decreased American jobs at companies that depend on those tariffed goods	54%

6. (a) [ASKED OF HALF] Would you support or oppose the U.S. government putting new tariffs on goods made in other countries if it increased the price of things you buy at the store?

■ Total support	23%
■ Total oppose	53%
■ Strongly support	9%
■ Somewhat support	15%
■ Neither support or oppose	24%
■ Somewhat oppose	19%
■ Strongly oppose	33%
■ Total	100%

6. (b) [ASKED OF HALF] Would you support or oppose the U.S. government putting new tariffs on goods made in other countries if it decreased the innovation and growth in American businesses?

■ Total support	21%
■ Total oppose	53%
■ Strongly support	7%
■ Somewhat support	13%
■ Neither support or oppose	26%
■ Somewhat oppose	22%
■ Strongly oppose	31%
■ Total	100%

6. (c) [ASKED OF HALF] Would you support or oppose the U.S. government putting new tariffs on goods made in other countries if it encouraged other U.S. companies to lobby for their own tariffs or subsidies?

■ Total support	33%
■ Total oppose	35%
■ Strongly support	12%
■ Somewhat support	21%
■ Neither support or oppose	32%
■ Somewhat oppose	15%
■ Strongly oppose	20%
■ Total	100%

6. (d) [ASKED OF HALF] Would you support or oppose the U.S. government putting new tariffs on goods made in other countries if foreign governments retaliated with restrictions on U.S.-made products?

■ Total support	30%
■ Total oppose	43%
■ Strongly support	12%
■ Somewhat support	18%
■ Neither support or oppose	28%
■ Somewhat oppose	18%
■ Strongly oppose	25%
■ Total	100%

6. (e) [ASKED OF HALF] Would you support or oppose the U.S. government putting new tariffs on goods made in other countries if it decreased American jobs at companies that depend on those tariffed goods?

■ Total support	20%
■ Total oppose	54%
■ Strongly support	7%
■ Somewhat support	14%
■ Neither support or oppose	26%
■ Somewhat oppose	24%
■ Strongly oppose	30%
■ Total	100%

7. America would be better off if more Americans worked in factories than they do today.

■ Total agree	70%
■ Total disagree	30%
■ Strongly agree	27%
■ Somewhat agree	43%
■ Somewhat disagree	21%
■ Strongly disagree	9%
■ Total	100%

8. I personally would be better off if I worked at a factory.

■ <i>Total agree</i>	33%
■ <i>Total disagree</i>	39%
■ Strongly agree	13%
■ Somewhat agree	19%
■ Somewhat disagree	16%
■ Strongly disagree	23%
■ I already work in a factory	3%
■ Retired or not applicable	25%
■ Total	100%

Q9 Summary

If wages and educational requirements were the same, would you rather work in a factory or... [ASKED OF HALF]	PERCENT PREFER ALTERNATIVE	PERCENT PREFER FACTORY
■ E-commerce Warehouse	53%	47%
■ Truck driver	35%	65%
■ Construction Trades (Plumbing, Electrical, HVAC)	55%	45%
■ Law enforcement	36%	64%
■ Building construction	40%	60%

9. (a) [ASKED OF HALF] If wages and educational requirements were the same, would you rather work in a factory or an e-commerce warehouse?

■ Factory	47%
■ E-commerce Warehouse	53%
■ Total	100%

9. (b) [ASKED OF HALF] If wages and educational requirements were the same, would you rather work in a factory or as a truck driver?

■ Factory	65%
■ Truck driver	35%
■ Total	100%

9. (c) [ASKED OF HALF] If wages and educational requirements were the same, would you rather work in a factory or construction trades like plumbing, electrical, or HVAC?

■ Factory	45%
■ Construction Trades like Plumbing, Electrical, HVAC	55%
■ Total	100%

9. (d) [ASKED OF HALF] If wages and educational requirements were the same, would you rather work in a factory or law enforcement?

■ Factory	64%
■ Law enforcement	36%
■ Total	100%

9. (e) [ASKED OF HALF] If wages and educational requirements were the same, would you rather work in a factory or in building construction?

■ Factory	60%
■ Building construction	40%
■ Total	100%

10. Do you have a favorable or unfavorable opinion of President Donald Trump's handling of U.S. trade policy?

■ <i>Total favorable</i>	46%
■ <i>Total unfavorable</i>	54%
■ Very favorable	22%
■ Somewhat favorable	23%
■ Somewhat unfavorable	15%
■ Very unfavorable	39%
■ Total	100%

11. Have the tariffs put in place by the Trump administration strengthened or weakened the American economy, or had no impact either way?

■ <i>Total strengthened</i>	37%
■ <i>Total weakened</i>	53%
■ Strengthened the American economy a lot	14%
■ Strengthened the American economy somewhat	23%
■ Weakened the American economy somewhat	18%
■ Weakened the American economy a lot	35%
■ No impact either way	10%
■ Total	100%

12. Have tariffs put in place under the Trump administration increased or decreased the prices of things you buy at the store, or not impacted prices at all?

■ <i>Total increased</i>	79%
■ <i>Total decreased</i>	9%
■ Increased the prices a lot	43%
■ Increased the prices somewhat	36%
■ Decreased the prices somewhat	7%
■ Decreased the prices a lot	3%
■ No impact at all	12%
■ Total	100%

13. Have the tariffs put in place by the Trump administration improved your personal quality of life, worsened it, or had no impact at all?

■ <i>Total improved</i>	21%
■ <i>Total worsened</i>	50%
■ Improved my personal quality of life a lot	8%
■ Improved my personal quality of life somewhat	13%
■ Worsened my personal quality of life somewhat	27%
■ Worsened my personal quality of life a lot	24%
■ No impact at all	29%
■ Total	100%

14. Have you changed what you buy or when you buy it because of tariffs?

■ Yes, have changed what I buy or when I buy it	56%
■ No, have not changed what I buy or when I buy it because of tariffs	44%
■ Total	100%

Q15 Summary

Which of the following, if any, have you done because of tariffs? (Select all that apply.) [N=1,115, among those who changed behavior]	PERCENT SELECTED
■ Tried to cut back on spending altogether	61%
■ Switched to a different brand that costs less at the store	47%
■ Held off on making a big purchase, hoping prices would go down	46%
■ Stocked up on items to avoid future price increases	35%
■ Switched to buying American-made products	22%
■ Other	1%
■ None of the above	3%

15. (a) Earlier, you indicated that you had changed what you buy (or when you buy it) because of tariffs. Which of the following, if any, have you done? (Select all that apply.) — Stocked up on items to avoid future price increases

■ Not Selected	65%
■ Selected	35%
■ Total	100%

15. (b) Earlier, you indicated that you had changed what you buy (or when you buy it) because of tariffs. Which of the following, if any, have you done? (Select all that apply.) — Held off on making a big purchase, hoping prices would go down

■ Not Selected	54%
■ Selected	46%
■ Total	100%

15. (c) Earlier, you indicated that you had changed what you buy (or when you buy it) because of tariffs. Which of the following, if any, have you done? (Select all that apply.) — Switched to a different brand that costs less at the store

■ Not Selected	53%
■ Selected	47%
■ Total	100%

15. (d) Earlier, you indicated that you had changed what you buy (or when you buy it) because of tariffs. Which of the following, if any, have you done? (Select all that apply.) — Switched to buying American-made products

■ Not Selected	78%
■ Selected	22%
■ Total	100%

15. (e) Earlier, you indicated that you had changed what you buy (or when you buy it) because of tariffs. Which of the following, if any, have you done? (Select all that apply.) — Tried to cut back on spending altogether

■ Not Selected	39%
■ Selected	61%
■ Total	100%

15. (f) Earlier, you indicated that you had changed what you buy (or when you buy it) because of tariffs. Which of the following, if any, have you done? (Select all that apply.) — Other

■ Not Selected	99%
■ Selected	1%
■ Total	100%

15. (g) Earlier, you indicated that you had changed what you buy (or when you buy it) because of tariffs. Which of the following, if any, have you done? (Select all that apply.) — None of the above

■ Not Selected	97%
■ Selected	3%
■ Total	100%

16. Would you be willing to accept higher prices on things you buy now, in the hope of bringing more manufacturing and factory jobs to the U.S.?

■ <i>Total willing</i>	51%
■ <i>Total not willing</i>	49%
■ Yes, very willing	15%
■ Yes, somewhat willing	37%
■ No, not very willing	30%
■ No, not willing at all	19%
■ Total	100%

17. Do you think tariffs put in place under the Trump administration have primarily helped or harmed the American manufacturing industry, or had no impact either way?

■ Total hurt	49%
■ Total helped	37%
■ Helped a lot	12%
■ Helped somewhat	25%
■ Hurt somewhat	20%
■ Hurt a lot	29%
■ No impact either way	14%
■ Total	100%

18. Some people say that higher prices from tariffs are worth the cost because they boost American manufacturing and jobs. Others say that tariffs are not worth higher prices because they harm as many American manufacturers as they help. Which comes closer to your own view?

■ Tariffs are worth the cost because they boost American manufacturing and jobs	40%
■ Tariffs are not worth the cost because they harm as many American manufacturers as they help	60%
■ Total	100%

Q19 Summary

Which of the following effects, if any, do you believe tariffs have? (Select all that apply.)	PERCENT SELECTED
■ They raise prices	60%
■ They risk retaliation from other countries	42%
■ They disrupt supply chains	42%
■ They can generate revenue for the U.S. government	34%
■ They boost American manufacturing	29%
■ They reduce dependence on imports from other countries	28%
■ They reduce business efficiency	24%
■ They improve U.S. national security	15%
■ None of these	6%

19. (a) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They raise prices

■ Not Selected	40%
■ Selected	60%
■ Total	100%

19. (b) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They reduce business efficiency

■ Not Selected	76%
■ Selected	24%
■ Total	100%

19. (c) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They risk retaliation from other countries

■ Not Selected	58%
■ Selected	42%
■ Total	100%

19. (d) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They disrupt supply chains

■ Not Selected	58%
■ Selected	42%
■ Total	100%

19. (e) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They boost American manufacturing

■ Not Selected	71%
■ Selected	29%
■ Total	100%

19. (f) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They improve U.S. national security

■ Not Selected	85%
■ Selected	15%
■ Total	100%

19. (g) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They can generate revenue for the U.S. government

■ Not Selected	66%
■ Selected	34%
■ Total	100%

19. (h) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — They reduce dependence on imports from other countries

■ Not Selected	72%
■ Selected	28%
■ Total	100%

19. (i) Which of the following effects, if any, do you believe tariffs have? (Select all that apply.) — None of these

■ Not Selected	94%
■ Selected	6%
■ Total	100%

20. Under the U.S. Constitution, Congress has the power to impose tariffs but has delegated some of that to the president. Should the president be required to get approval from Congress before he imposes tariffs on imports?

■ <i>Total yes</i>	70%
■ <i>Total no</i>	30%
■ Yes, definitely	45%
■ Yes, probably	25%
■ No, probably not	19%
■ No, definitely not	11%
■ Total	100%

21. Who do you think should set U.S. tariffs? Congress or the President?

■ <i>Total congress</i>	62%
■ <i>Total president</i>	38%
■ Congress, definitely	35%
■ Congress, probably	27%
■ The President, probably	22%
■ The President, definitely	16%
■ Total	100%

22. Which of the following comes closest to your perspective, even if neither is exactly right?

■ The U.S. should have free trade, except for weapons and other items the government proves to be essential to national security	66%
■ The U.S. should have high tariffs, with the government making exceptions for items that Americans have proven to not be a national security risk	34%
■ Total	100%

23. Should all U.S. defense-related items be manufactured in the United States, or should the U.S. make some defense-related items and buy others from allied countries like Japan or Canada?

■ All defense-related items should be manufactured in the U.S.	63%
■ Allow some defense-related items to be imported from allied countries	37%
■ Total	100%

Q24 Summary

Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following?	TOTAL WILL INCREASE	WILL INCREASE A LOT
■ Cars	89%	49%
■ Personal electronics and phones	88%	45%
■ Household appliances	86%	43%
■ Everyday household items at the store	85%	38%
■ Medical supplies and health care	83%	44%
■ Housing costs	80%	40%
■ Fresh produce	79%	37%
■ Home repairs and improvements	79%	37%
■ Dairy items such as milk and cheese	73%	33%

24. (a) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Personal electronics and phones

■ Yes, will increase prices a lot	45%
■ Yes, will increase prices somewhat	42%
■ No, will not increase prices	12%
■ Total	100%

24. (d) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Household appliances

■ Yes, will increase prices a lot	43%
■ Yes, will increase prices somewhat	43%
■ No, will not increase prices	14%
■ Total	100%

24. (b) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Cars

■ Yes, will increase prices a lot	49%
■ Yes, will increase prices somewhat	39%
■ No, will not increase prices	11%
■ Total	100%

24. (e) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Fresh produce

■ Yes, will increase prices a lot	37%
■ Yes, will increase prices somewhat	41%
■ No, will not increase prices	21%
■ Total	100%

24. (c) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Everyday household items at the store

■ Yes, will increase prices a lot	38%
■ Yes, will increase prices somewhat	46%
■ No, will not increase prices	15%
■ Total	100%

24. (f) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Home repairs and improvements

■ Yes, will increase prices a lot	37%
■ Yes, will increase prices somewhat	41%
■ No, will not increase prices	21%
■ Total	100%

24. (g) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Medical supplies and health care

■ Yes, will increase prices a lot	44%
■ Yes, will increase prices somewhat	39%
■ No, will not increase prices	17%
■ Total	100%

24. (i) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Housing costs

■ Yes, will increase prices a lot	40%
■ Yes, will increase prices somewhat	39%
■ No, will not increase prices	20%
■ Total	100%

24. (h) Do you think tariffs placed on products made in other countries and imported into the U.S. will raise the prices you pay for each of the following? — Dairy items such as milk and cheese

■ Yes, will increase prices a lot	33%
■ Yes, will increase prices somewhat	40%
■ No, will not increase prices	27%
■ Total	100%

Q25 Summary

Do you support or oppose imposing tariffs on products made in the following countries and imported into the United States? [% Total Support] [ASKED OF HALF]	PERCENT SELECTED
■ Canada	44%
■ Mexico	51%
■ China	57%
■ Japan	50%
■ England	48%
■ India	52%
■ Russia	60%

25. (a) [ASKED OF HALF] Do you support or oppose imposing tariffs on products made in the following countries? — Canada

■ <i>Total support</i>	44%
■ <i>Total oppose</i>	56%
■ Strongly support	17%
■ Somewhat support	27%
■ Somewhat oppose	24%
■ Strongly oppose	32%
■ Total	100%

25. (b) [ASKED OF HALF] Do you support or oppose imposing tariffs on products made in the following countries? — Mexico

■ <i>Total support</i>	51%
■ <i>Total oppose</i>	49%
■ Strongly support	18%
■ Somewhat support	33%
■ Somewhat oppose	24%
■ Strongly oppose	24%
■ Total	100%

25. (c) [ASKED OF HALF] Do you support or oppose imposing tariffs on products made in the following countries? — China

■ <i>Total support</i>	57%
■ <i>Total oppose</i>	43%
■ Strongly support	30%
■ Somewhat support	28%
■ Somewhat oppose	22%
■ Strongly oppose	20%
■ Total	100%

25. (f) [ASKED OF HALF] Do you support or oppose imposing tariffs on products made in the following countries? — India

■ <i>Total support</i>	52%
■ <i>Total oppose</i>	48%
■ Strongly support	18%
■ Somewhat support	33%
■ Somewhat oppose	26%
■ Strongly oppose	23%
■ Total	100%

25. (d) [ASKED OF HALF] Do you support or oppose imposing tariffs on products made in the following countries? — Japan

■ <i>Total support</i>	50%
■ <i>Total oppose</i>	50%
■ Strongly support	16%
■ Somewhat support	34%
■ Somewhat oppose	26%
■ Strongly oppose	25%
■ Total	100%

25. (g) [ASKED OF HALF] Do you support or oppose imposing tariffs on products made in the following countries? — Russia

■ <i>Total support</i>	60%
■ <i>Total oppose</i>	40%
■ Strongly support	33%
■ Somewhat support	27%
■ Somewhat oppose	19%
■ Strongly oppose	21%
■ Total	100%

25. (e) [ASKED OF HALF] Do you support or oppose imposing tariffs on products made in the following countries? — England

■ <i>Total support</i>	48%
■ <i>Total oppose</i>	52%
■ Strongly support	16%
■ Somewhat support	32%
■ Somewhat oppose	29%
■ Strongly oppose	23%
■ Total	100%

SURVEY METHODOLOGY

The Cato Institute commissioned Morning Consult to conduct this survey. Interviews were conducted online from March 27-29, 2026, among 2,002 registered voters. Respondents were drawn from multiple online, opt-in non-probability panels through Morning Consult's sample exchange, selected using quotas on age, gender, and education. Prior to data collection, secure link authentication and digital fingerprinting were used to prevent duplicate responses. During fielding, attention, speeding, and straightlining checks were applied alongside fraud detection techniques. Post-survey pattern detection algorithms were used

to identify and remove suspicious responses. The data were weighted to approximate the composition of registered voters using iterative proportional fitting (raking). Weighting targets included gender by age, gender by children in household, race by educational attainment, educational attainment, race, marital status, home ownership, region, and 2024 presidential vote choice. Demographic weighting targets were drawn from the 2024 Current Population Survey Voting and Registration Supplement. The modeled margin of error for the full sample is ± 2 percentage points. Certain questions were asked of randomly assigned subsamples and carry larger margins of error.