

Cato Institute 2022 Housing Affordability National Survey

CATO INSTITUTE/YOUGOV • AUGUST 17–23, 2022 • N=2,000

MARGIN OF ERROR +/- 2.39%. COLUMNS MAY NOT ADD UP TO 100% DUE TO ROUNDING.

1. How concerned are you about the cost of housing?

- Extremely concerned
- Very concerned
- Somewhat concerned
- Not that concerned
- Not at all Concerned
- Don't Know/refused
- Total

ALL AMERICANS	DEMOCRAT	INDEPENDENT	REPUBLICAN
34%	35%	31%	34%
27%	30%	24%	26%
26%	27%	28%	25%
7%	5%	12%	8%
5%	3%	5%	8%
<1%	<1%	<1%	<1%
100%	100%	100%	100%

2. For people in your area, do you think that now is a GOOD time or a BAD time to buy a house?

- Good time
- Bad time
- Don't Know/Refused
- Total

	ALL AMERICANS	DEMOCRAT	INDEPENDENT	REPUBLICAN
3. Do you own or rent your home?				
■ Own (whether you are paying off a mortgage or not)	53%	48%	42%	64%
■ Rent, never have owned	24%	27%	30%	18%
■ Rent, used to own	8%	8%	7%	8%
■ Live with family	13%	15%	17%	9%
■ Other	2%	2%	2%	1%
■ Don't Know/refused	<1%	<1%	<1%	<1%
■ Total	100%	100%	100%	100%
4. In an ideal world, would you rather own or rent a home?				
■ Own	86%	84%	84%	90%
■ Rent	14%	16%	16%	10%
■ Total	100%	100%	100%	100%
5. From what you've read and heard, can average people afford to buy a house in your area?				
■ Yes	27%	26%	21%	32%
■ No	73%	74%	79%	68%
■ Total	100%	100%	100%	100%
6. [ASK IF OWN HOME] Based on current housing prices, do you think you could afford to buy the house you live in today?				
■ Yes	32%	34%	25%	32%
■ No	55%	51%	60%	57%
■ Don't Know/refused	13%	15%	14%	11%
■ Total	100%	100%	100%	100%
7. Do you have children?				
■ Yes	56%	51%	44%	69%
■ No	44%	49%	56%	31%
■ Total	100%	100%	100%	100%

ALL AMERICANS	DEMOCRAT	INDEPENDENT	REPUBLICAN
8. [ASK IF R have kids] Are you worried about your children or grandchildren being able to afford a home?			
■ Yes	69%	66%	68%
■ No	31%	34%	32%
■ Total	100%	100%	100%
9. Would you favor or oppose building more houses, condos, and apartment buildings in your community?			
■ Favor	51%	63%	47%
■ Oppose	49%	37%	53%
■ Don't Know/refused	<1%	<1%	<1%
■ Total	100%	100%	100%
10. [ASK FORM G] Would you favor or oppose building more houses, condos, and apartments in your community if it meant it would be easier for [people] to afford housing in your neighborhood?			
■ Favor	64%	75%	60%
■ Oppose	36%	25%	40%
■ Total	100%	100%	100%
11. [ASK FORM H] Would you favor or oppose building more houses, condos, and apartments in your community if it meant it would be easier for [young people and young families] to afford housing in your neighborhood?			
■ Favor	72%	82%	65%
■ Oppose	28%	18%	35%
■ Total	100%	100%	100%
12. [ASK FORM I] Would you favor or oppose building more houses, condos, and apartments in your community if it meant it would be easier for [people of color] to afford housing in your neighborhood?			
■ Favor	67%	85%	70%
■ Oppose	33%	15%	30%
■ Total	100%	100%	100%

ALL AMERICANS	DEMOCRAT	INDEPENDENT	REPUBLICAN
13. [ASK FORM J] Would you favor or oppose building more houses, condos, and apartments in your community if it meant it would be easier for [people with low incomes] to afford housing in your neighborhood?			
■ Favor	63%	78%	63%
■ Oppose	37%	22%	37%
■ Total	100%	100%	100%
14. What is the ideal house you'd like to live in?			
■ A single-family home in the countryside	43%	30%	46%
■ A single-family home in the suburbs	31%	34%	33%
■ A single-family home in the city	15%	22%	13%
■ A townhouse	5%	7%	5%
■ A condo	5%	7%	4%
■ Don't Know/refused	<1%	<1%	<1%
■ Total	100%	100%	100%
15. Would you prefer to live in a community where the houses are...			
■ Larger and farther apart, but schools, stores, and restaurants are several miles away	49%	36%	51%
■ Smaller and closer to each other, but schools, stores, and restaurants are within walking distance	35%	49%	25%
■ No preference	17%	15%	24%
■ Total	100%	100%	100%

SURVEY METHODOLOGY

The Cato Institute 2022 Housing Affordability National Survey was conducted by the Cato Institute in collaboration with YouGov. YouGov collected responses August 17 to 23, 2022 from 2,272 Americans 18 years of age and older. These were then matched into a nationally representative sample of 2000 to produce the final dataset. Results have been weighted to be representative of the national adult sample. The margin of error for the survey is +/- 2.39 percentage points at the 95% level of confidence. This does not include other sources of non-sampling error, such as selection bias in panel participation or response to a particular survey.

YouGov conducted the surveys online with its proprietary Web-enabled survey software, using a method called Active Sampling. Restrictions are put in place to ensure that only the people selected and contacted by YouGov are allowed to participate.

The respondents in each survey were matched to a sampling frame on gender, age, race, education. The frame was constructed

by stratified sampling from the full 2019 American Community Survey 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file).

Each set of matched cases were weighted to its sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, census region. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The nationally representative weights were then post-stratified on the 2016 and 2020 Presidential vote choice, on a four-way stratification of gender, four category age, four category race, and 4 category education, to produce the final weight.