

Fewer, Richer, Greener

Baby Boomer Investing Show

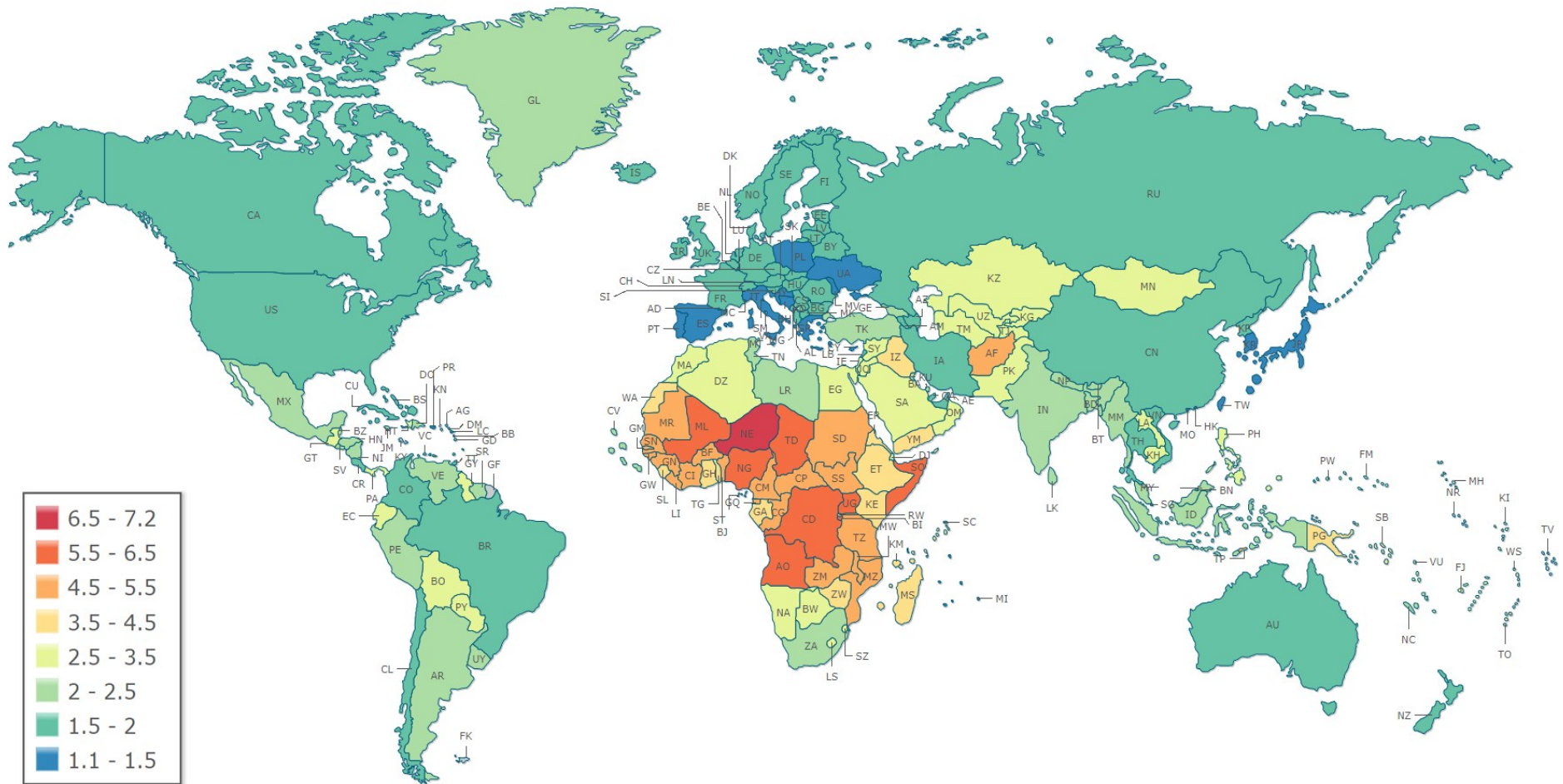
Laurence B. Siegel

July 2020



The population explosion is almost over

Total Fertility Rate Estimated as of 2017



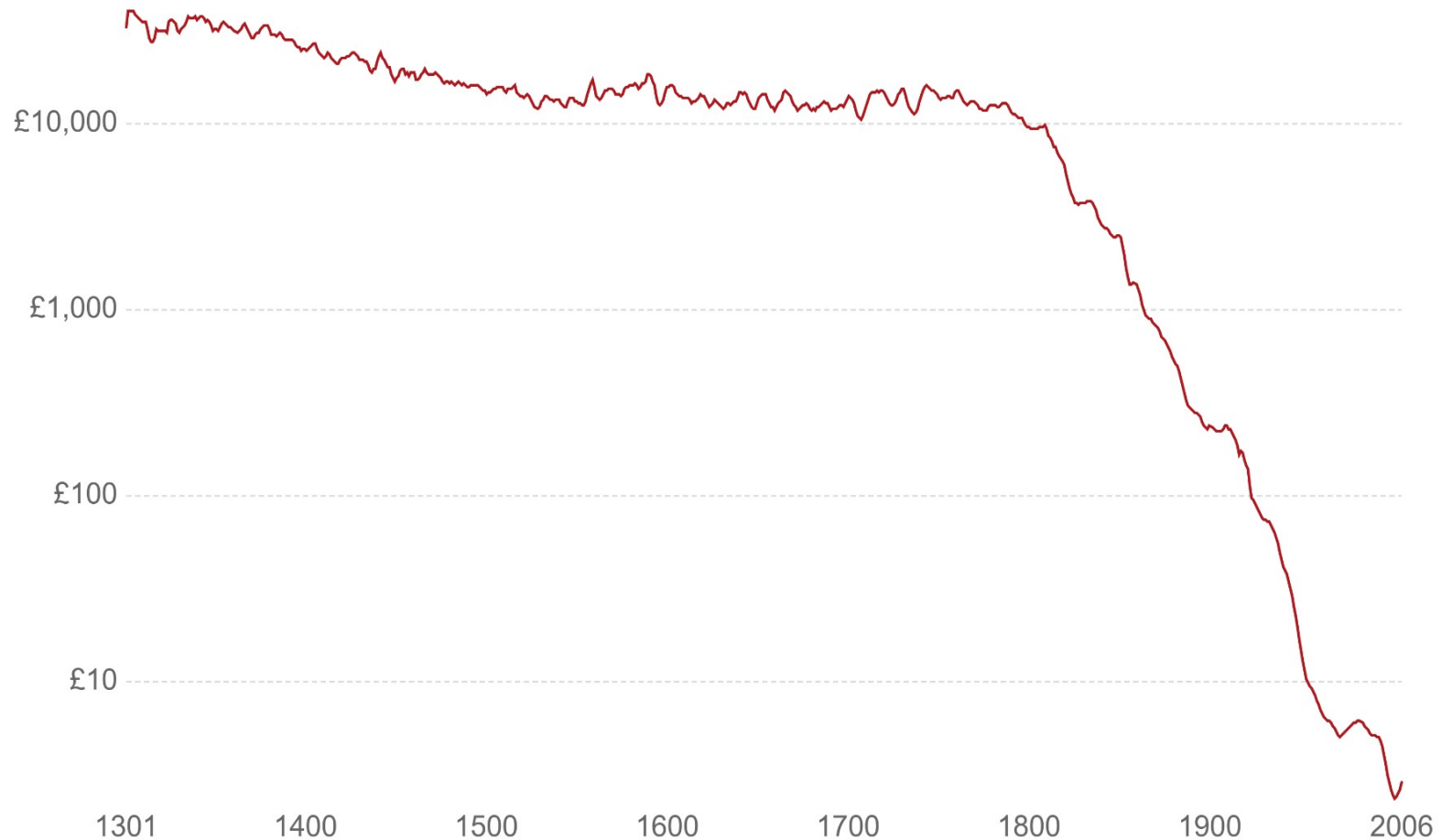
Let there be light



The Price for Lighting (per million lumen-hours) in the UK in British Pound

1 lumen hour is equal to the luminous energy emitted in 1 hour by a light source emitting a luminous flux of 1 lumen. For comparison: a standard 100W incandescent light bulb emits ± 1700 lumen.

Our World
in Data



Source: Fouquet and Pearson (2012)

Note: The price is adjusted for inflation and expressed in prices for the year 2000. Shown is a 5-year moving average.

OurWorldInData.org/light/ • CC BY

Roman
roads
predict
prosperity
2000 years
later

Lights:
Satellite
photo

Lines:
Roman roads

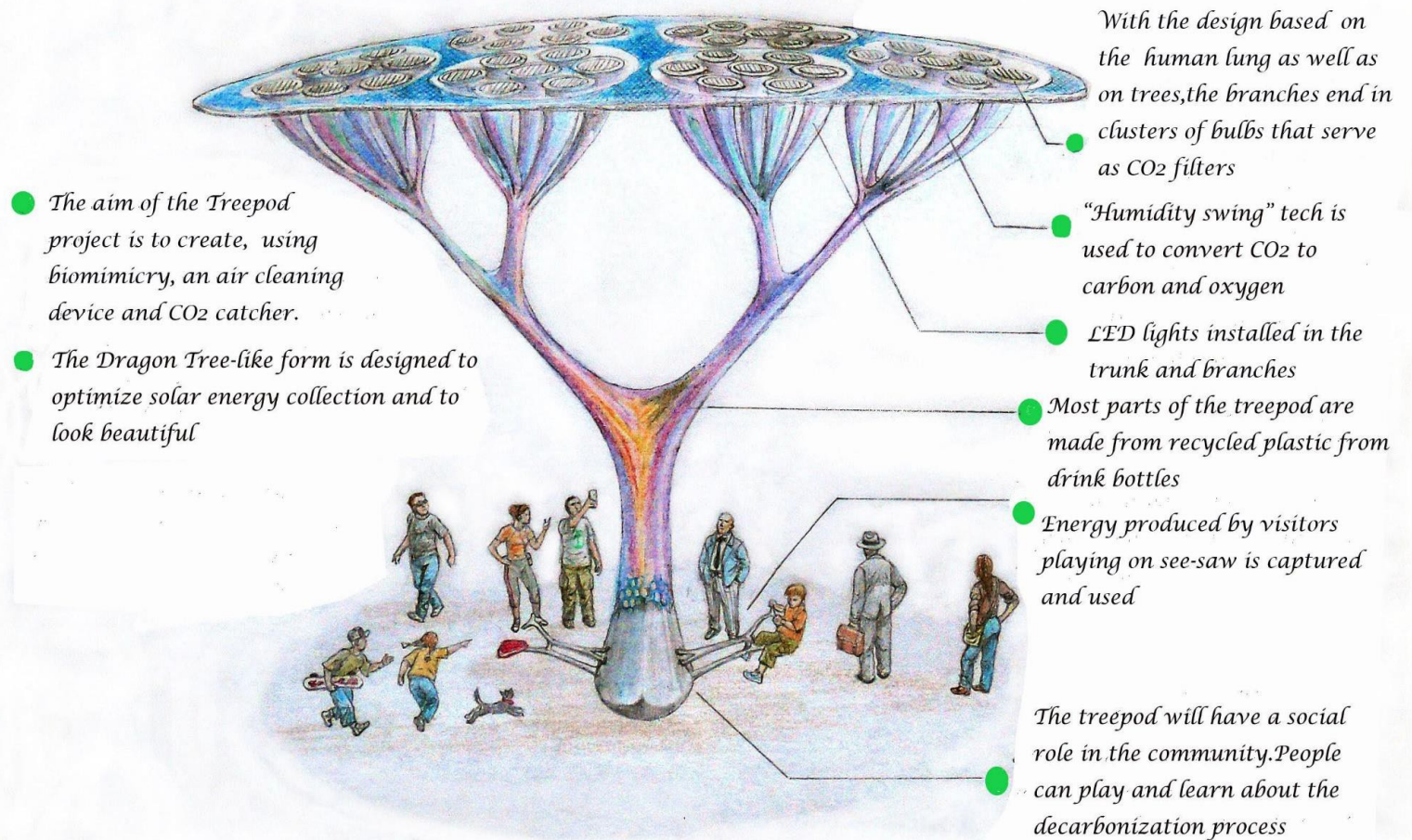


Don't like
CO₂?

Fake tree
“eats” 1000
times as
much CO₂
as real tree

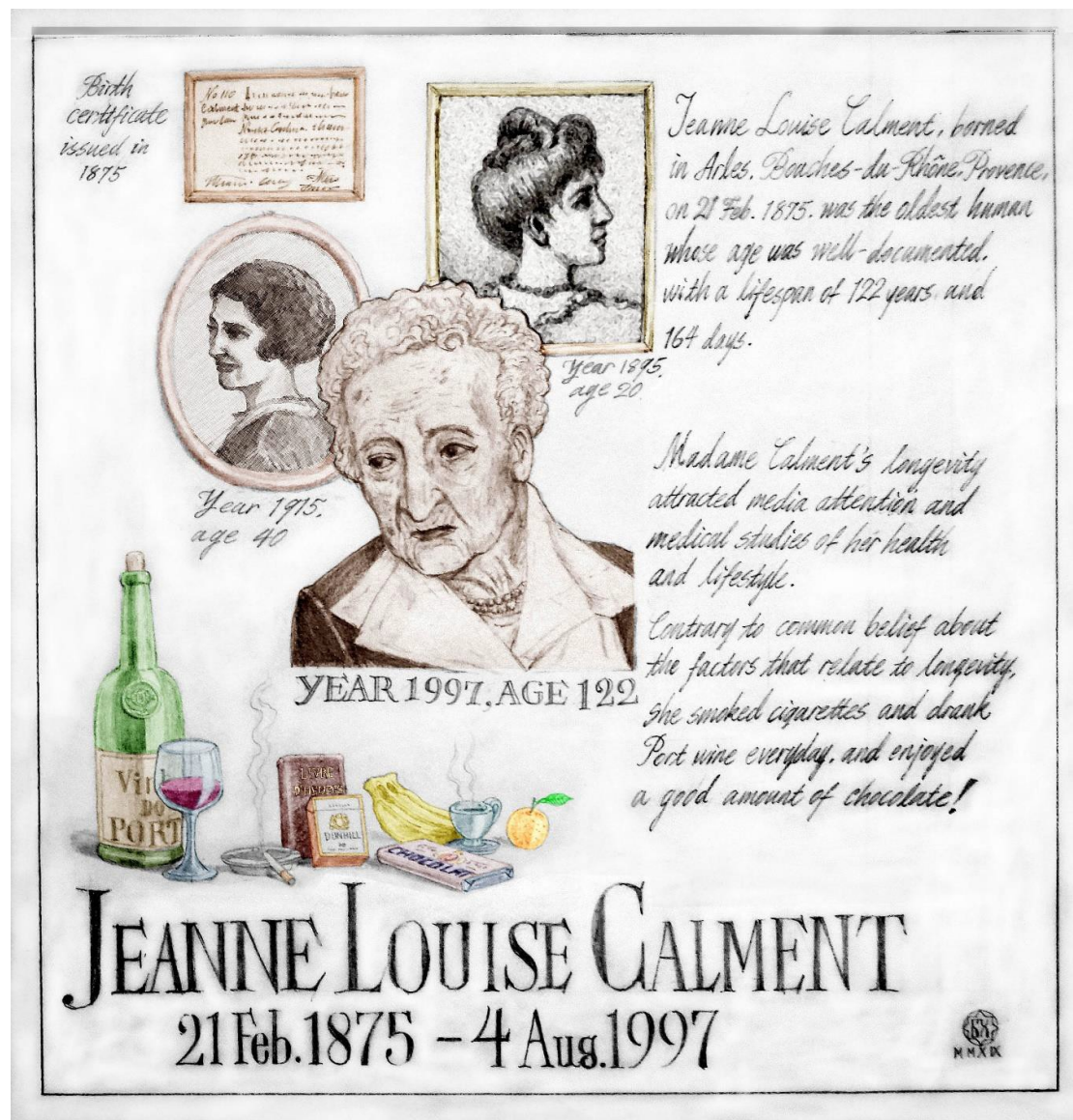
THE BOSTON TREEPODS

Artificial “trees” decarbonize urban air using biomimicry, and also serve as urban furniture and lights.

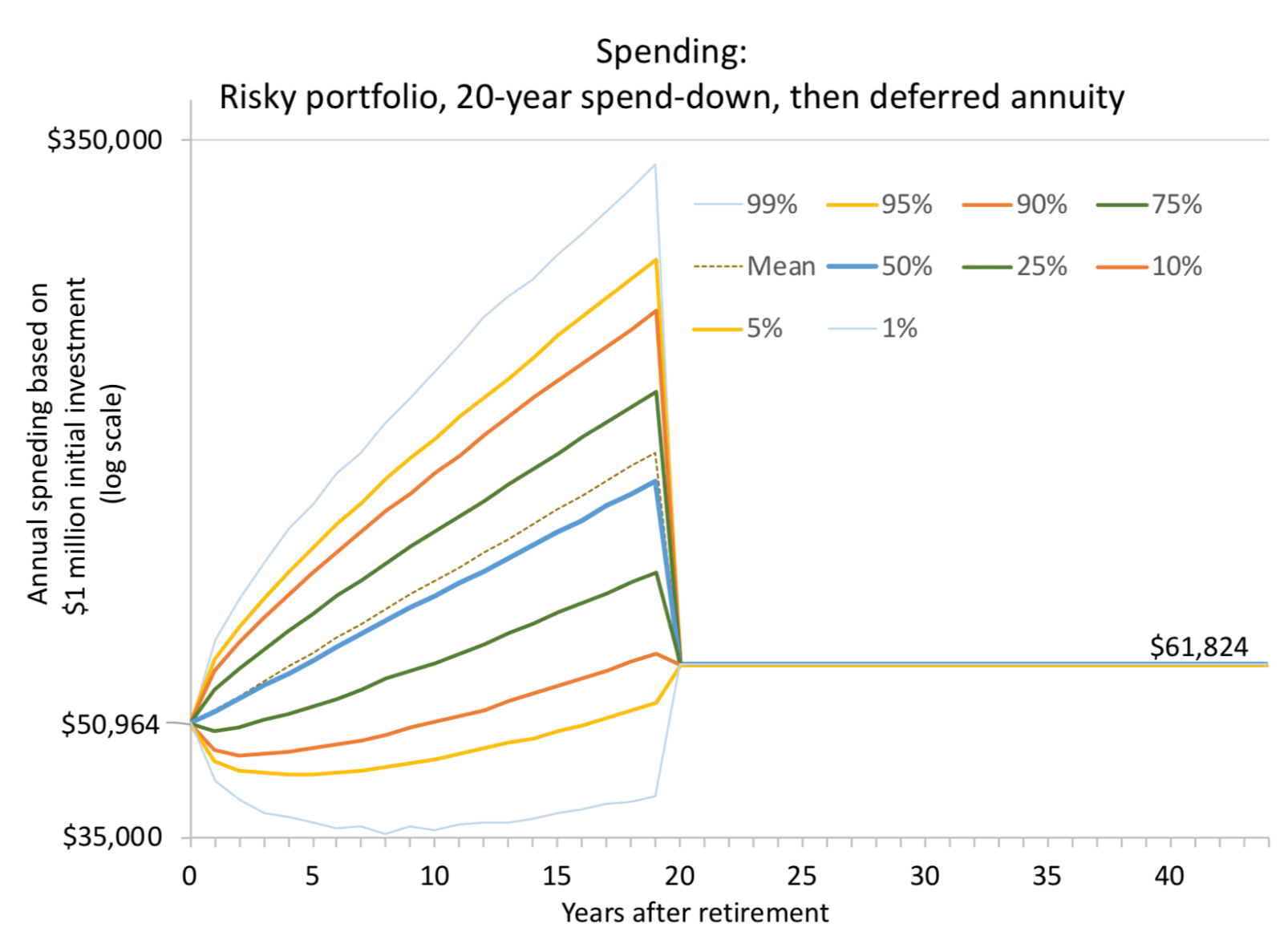


It could happen to
you!

The case for
deferred annuities



Deferred annuity illustration



Genetic diversity in a big and rich Africa will yield a crop of geniuses unprecedented in world history. In a century or so the leading scientists and artists in the world will be black. It will be a splendid irony on the history of racism in Europe and Asia.

Today a Mozart in Nigeria follows the plow; a Bashō in Mozambique was recruited as a boy soldier; a Tagore in East Africa tends his father's cattle; a Jane Austen in Congo spends her illiterate days carrying water and washing clothes.

But not in 2100.

—Deirdre McCloskey

