

PERRY STREET ADVISORS LLC

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PBS stations to screen 'The Soviet Story'

On October 11, 2009, PBS (public broadcasting) television stations throughout the United States will have access to 'The Soviet Story', the award-winning and highly acclaimed documentary film by Edvins Šnore.

The film's distributor Daris Delins notes: „We have reached another important milestone in the distribution of the film. Via PBS distributor NETA (National Educational Telecommunications Association – www.netaonline.org) the film will now be accessible to NETA's 172 licensees that comprise 340 public broadcasting television stations across the United States. Each of these PBS stations will now be able to screen the film. Even before NETA approached us we had received very positive feedback from PBS member stations who had viewed the film. Given PBS stations are very selective about what they screen, NETA's acceptance of the film is an important acknowledgement of the film and its potential audience reach. Many Americans will be now be able to learn about this important period of history and how it still resonates today.”



The first PBS station in the U.S. scheduled to air the film will be **WDSO 15** Daytona Beach, Florida, on October 15 at 9:00 pm. **WHYY 12** in Philadelphia, Pennsylvania, and **WLRN 17** in Miami, Florida, will screen the film on November 20. Other PBS member stations that have also already expressed their interest to screen the film include: **KAET 8**, Phoenix, Arizona; **KPBS 15**, San Diego, California; **WEDU 13**, Tampa, Florida; **WTIU 30** Bloomington, Indiana; **IPTV**, Iowa Public TV, Iowa; **MPT** (Maryland Public TV), Maryland; **NHPTV** (New Hampshire Public TV), New Hampshire, and **WNED**, Buffalo, New York. Following the NETA release, more stations are expected to follow, particularly as viewers get news that the film is accessible by their local station.

Overseas, in the coming months the film will be screened on national TV in Greece (ERT), Italy (Fox), Poland (TVP) and Spain (History Channel). In Sweden the national network SVT will screen the film on December 5. The film has already aired on national TV in Belarus, Estonia, Georgia, Latvia, Lithuania, Slovenia and Ukraine.

At the end of 2009 a 2nd edition DVD of the film will be released. This new DVD will include additional subtitled languages including: *Belarussian, Bulgarian, Danish, Dutch, Japanese, Mandarin Chinese, Norwegian, Portuguese, Romanian, Serbian, Slovenian, Turkish, and Vietnamese*. This will bring the total number of foreign language translations for the film to 28.

To learn more about the film, to see the trailer, or to purchase the DVD, please visit www.sovietstory.com.

For screening enquiries and distribution opportunities, please email: films@perrystreetadvisors.com or call +1-917-402-2853.

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